



HOBSONS BAY YACHT CLUB

EST. 1888

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Seafaring Women of the West – Community Art Project

Invitation to Submit Expressions of Interest

Hobsons Bay Yacht Club invites established and aspiring local artists or creative teams from Melbourne's west to submit an Expression of Interest to lead a community art project, working with members and the broader community to produce a permanent artwork or artwork elements to celebrate women's contribution to the maritime heritage of the City of Hobson Bay.

Expressions of Interest (EOI) to be involved in this project are sought by artists and/or a creative team with experience in community art projects, and the ability to engage and communicate well with community members. The successful artist/creative team will work in consultation with members of the HBYC and the community. The EOI will need to identify the nature of artwork to be produced and outline how it will engage the community in its development and or making.

The project will be funded by a \$5000 Vibrant Community grant awarded by Hobsons Bay City Council to the Hobson Bay Yacht Club, who will host the project.

Background:

Hobsons Bay Yacht Club (HBYC) is a vibrant community minded club that provides facilities for yacht racing, cruising and general activities on the water, as well as many social activities on-shore, including hosting guest speakers, marine conservation activities, craft groups, dance lessons, singing groups, and card nights.

HBYC acknowledges that it is part of the local and broader community and works with key stakeholders on a continuous basis to improve community access and engagement. HBYC explicitly welcomes people of all ages, genders, abilities, ethnic backgrounds and religions.

The HBYC's motto is "sailing with the community".

Artwork Theme

The City of Hobsons Bay is well known for its maritime heritage and while there are several representations of this history around the region, women are underrepresented and their contributions largely unknown.

HBYC has a long tradition of including women and 2017 marks over 100 years since the inaugural Women's Skippers race at HBYC. This is a special type of yacht race, which requires that a woman must be at the helm and skipper the racing yacht. This HBYC race is one of the oldest in Australia that invites women to skipper a vessel. Several more recent events now also encourage the participation of women in sailing, including the Australian Women's Keelboat Regatta the largest women only yachting event in the southern hemisphere. Hundreds of women from the Hobsons Bay area have participated in this event over its 20 year history. Women are now more involved in all maritime activities around the bay, but their achievements are little known.

Tributes to our seafaring past are abundant around the City of Hobson Bay. However, it is not well known that women have been involved in competitive sailing and boating activities in Hobson's Bay dating back over 100 years.



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The theme of the *Seafaring Women of the West* -Community Art Project is a celebration of the long history of women's involvement in the maritime heritage of the Hobsons Bay Municipality. This theme is open to artistic interpretation.

HBYC invites artists from the Western Region to submit an idea to work with members of the HBYC yacht club and interested members of the community to develop an artwork that will be permanently acquired and displayed at HBYC.

The project might include hands on involvement from the community for example in producing a mural, or a participatory art installation capturing many stories through an arts medium, the work could be suspended, be series of photograph or be sculptural. The project is not limited to painting as medium and diverse artistic applications and approaches are encouraged.

We hope that this Community Arts project will highlight a missing piece of 'her story' to our municipality.

Aims:

Through this competition and the medium of art, the Hobsons Bay Yacht Club aims to provide a permanent reminder and tribute to women's contributions to the maritime heritage of the west.

We invite local artists or creative teams to submit program to work with the community to deliver an artwork that will:

- Raise awareness of the opportunities for engagement and for the community to participate in water sports, boating activities and enjoyment of our municipality's marine activities.
- Provide a permanent reminder and tribute to women's contribution to the proud maritime history of the west.
- Acknowledge an artist from the Western Region and their vision for celebrating diversity and making sailing and water sports more accessible to all members of the community

Guidelines

The *Seafaring Women of the West* -Community Art Project must

- Be produced in consultation with the HBYC
- Involve members of the HBYC and interested members of the community in its development and or production
- Produce an original artwork reflecting the project aims
- Be suitable for permanent exhibition.
- Eligible artists/creative teams must reside or work in the Western Region (including the City of Greater Geelong)
- Be owned by and permanently displayed at the HBYC, copyright will be retained by the artist
- Respect the safety, privacy and confidentiality and acknowledge the community participants
- Respect the HBYC code of conduct



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The Expression of Interest (EOI)

- a. Expression of Interest should include a plan of no more than 1000 words outlining how the artist will engage and work with the HBYC and the community over a 6 month period.
- b. EOIs should include statements that explain how the project will address and project theme and aims.
- c. The EOI could include photos (no more than 4) &/or working drawings, and should include details of materials to be used, processes for producing the artwork and proposed budget and timeline for its completion.
- d. Artists/creative teams should provide curriculum vitae.
- e. Artists are encouraged to provide Facebook or website links illustrating examples of previously completed work or projects.
- f. Artists are invited to attend a "tour of HBYC" evening to learn about the club, to meet club and committee members and talk about possibilities and to view possible sites at HBYC for installation of the artwork, on **Thursday 1st March, 2018, 5.30pm.**
- g. An overview of the mediums to be used as well as indicative ideas around potential siting, noting that the successful artist will work closely with HBYC to resolve this

Process and Timelines:

- h. EOIs should be submitted by **1st April 2018** (please note that this date may be subject to change at the discretion of the Women in Sailing Committee).
- i. A panel of judges will select a short list of the artists/creative teams to lead the project. The panel will comprise representatives of the Hobsons Bay Yacht Club, a representative from the local council, a representative from the Women in Sailing Committee. The decision of the judges is final with no right to review the panel's decision.
- j. Evaluation Criteria
 - Experience in creating a community art project
 - Experience in Community Engagement processes; in particular with women and minority groups
 - The ability to produce designs that are creative and interpretive in style and expression
 - The ability to produce work that demonstrates technical skill and has aesthetic content
 - The proposal addresses the aims and themes outlined.
- k. **Deadline:** The project must be completed, and the artwork will be unveiled, at the Hobsons Bay Yacht Club open day on **1 October 2018,**
- l. The artist fee for this project is \$5,000 (GST inclusive). This includes the cost of all materials to create the artwork, workshops with the community and all artist fees
- m. The HBYC will provide a venue to work with club members and interested members of the community at mutually convenient dates and times to develop the artwork and offer \$500 toward administration and launch costs

How to Apply:

Please provide the sought information as attachments.

Via email to manager@hbyc.org.au

E.O.I. MUST BE RECEIVED BY 1st April 2018

For more information contact The Manager, HBYC **Phone: (03) 9397 6393**